1 of	
Printed: 09/20/2012 10:35 AM	12 7:56 AM
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	Last Received:
Traffic Order# 24970	i
Status Confirmed	
Mod# 1	
Ver# 5	
7904768	
Rep Order# EC'd Yes	

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) WASHINGTON ) JAMIE ANDRUS 202-872-1155 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office ( Salesperson ( Showing Buylines: All Lines ALEXANDRÍA, VA 22314 PLIP2/E LOVE/ORDR/919920 es 09/19/2012 - 09/20/2012 ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 Agency C/P1/P2/E Flight Dates 09 Hatus Weeks Agency KSL-TV SALTLAKE CITY
r ( )LOVE, MIA
LOVE/CD4/R Patricia Dome 919920 Advertiser Estimate# Product Station Phone排 Buyer Fax#

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETENICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN A

ON THE BASIS OF RAC	ON THE BASIS OF RACE OR ETRNICITY AND EVALUATES, NEGOTIATES AND COMPLI	ETES ITS BROAL	CAST ADVER	TATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	KIMINATE IN ANY BE OUT REGARD TO RACE	ROADCAST ADVERIISI S OR ETHNICITY.	NG CONTRACT
In Day	Program	11 the	Len	Dates	Spots/Week	Rate	Total Spots
1 W Rating: 2.1	NEWS & NOON	12P-1P	:30	09/19-09/19	0	\$85.00	1 0
2 Rating: 2.1	NEWS @ NOON	128-12	:30	09/20-09/20	ø	\$85.00	o
3 Rating; 2.1	NEWS & NOON	12P-1P	:30	09/19-09/19	ਜ	\$225.00	<del>, -</del> l
4 Rating: I.1	DR PHIL	37 – 92 47	o e.	61/60-61/60	п	\$175.00	т
S Rating: 1.1	DR PHIL	45-45	:30	09/50-09/50	н	\$175.00	<del>ان</del>
6 W Rating: 2.0	KAIIE	42-5p	:30	61/18-09/18	н	00.06\$	ਜ਼
7 Rating: 2.0	KAIIE	45-47	:30	09/30-09/20	o	00.06\$	۵
8 Rating: 2.2	XSI NEWS	6A-7A	ð£:	09/13-09/19	r <b>-i</b>	\$400.00	ਜ
9 TH Rating: 2.2	KSL NEWS	6A-7A	:30	09/20-09/20	н	\$400.00	Ħ

Rep Order# EC'd Yes	Ver# 7904768 Yes	Ver# 5 Mod# 1	Status Confirmed	Traffic Order# 24970 St	70 Last F Showing Bu	70 Last Received: (99) Showing Buyimes: All Linies	<b>Printed:</b> 09/2 09/19/2012 7:56 A inces	Printed: 09/20/2012 10:35 AM 09/19/2012 7:56 AM nes		2 of 3
Station B Advertiser Product Estimate# Buyer Phone#	KSL-TV SALTL ier ( )LOVB, LOVE/CD4/R, 949920 Patricia Dome	KSL-TV SALT LAKE CITY  I ( ) LOVE, MIA  LOVE/CD4/R  919920  Patricia Dome	Agency ( ) S 814 KING ALEXAN Agency C/P1/P2/E Flight Dates Hight Weeks	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 CP1/P2/E LOVE/ORDR/919920 ates 09/19/2012 - 09/20/2012 Veeks	ROUP 919920 0/2012		Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#	) WASHINGTON ) JAMIE ANDRUS lone# 202-872-1155	STON DRUS -1155	
달	Вау П	Program		Times	Len	Dates	g l	Spots/Week	Rate	Total Spots
10 Rating:	ල ' 'ස පු	NEWS @ 5P		5P-530P	:30	09/19-09/19	ri		\$625.00	  -  -
11 Rating:	4 .2	NEWS & GP		GP-630P	: 30	61/60-61/60	₹ <del>*</del>		\$675.00	н
12 Rating:	тн 4.2	NEWS & GP		67-630p	30	09/20-09/20	e		\$675.00	ਜ
13 Rating:	дн 3.7	KSL 5 NWS-6:30		630P-7P	: 30	02/60-02/60			\$575.00	н
14 Rating:	(2) ∑a #b	TONIGHT SHOW		1035P-1135P	: 30	09/19-09/19	ਜ		\$800.00	ri
15 Rating:	лн 4.2	TONIGHT SHOW		10352-11352	:30	09/20-03/20	1		\$800.00	Ħ
16 Rating:	тн 7.3	lo p news		10P-1035P	:30	09/50-09/50	0		\$900.00	0
71	W-TH Bu	TODAY SHOW Buyline Comment: 1/DAY		9A-10A	:30	09/19-09/20	74		\$220.00	81
88	м-тя Вч	RACHAEL RAY Buyline Comment: 1/DAY		10A-11A	:30	09/19-09/20	4		\$220.00	8
19	ТH	Fallon		1137P-1236A	30	03/20-03/20	1		\$260.00	1
50	TH	NEWS		54-64	:30	09/20-09/20	r <del>i</del>		\$20.00	п

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rinted: 09/20/2012 10:35 AM 99/19/2012 7:56 AM es
Printed: 09/19/2012 7:: Lines
Pr Last Received: 0 owing Buylines: All Lind
Traffic Order# 24970 Sho
Status Confirmed
Mod# 1
Ver# 5
7904768
Rep Order# EC'd Yes

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Station KSL-TV SALT LAKE CITY
Advertiser ( )LOVE, MIA
Product LOVE/CD4/R
Estimate# 919920
Buyer Patricia Dome Buyer Phone# Fax#

Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/919920 Flight Dates 09/19/2012 - 09/20/2012 Hight Weeks

) WASHINGTON ) JAMIE ANDRUS Rep Firm Sales Office ( Salesperson (

Salesperson Phone# 202-872-1155 Salesperson FAX#

Report Totals: 18 / \$6,775.00 --REPORT TOTALS-

-SALES MONTHLY TOTALS-

Lines not sent/reld/rtrn: 0 / \$0.00 Station Totals: 18 / \$6,775.00 Sales Totals: 18 / \$6,775.00 Sep 12: 18 / \$6,775.00

CABL \$33,875 Market Totals

--COMPETITIVE-

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KTVX

80%

KSTO

20% 0%

KSL

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XJ2Z KUTV

9 9

KUCW

Books

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RA35+